



Packaging Consultancy Service

FMCGPackaging Solutions

Packaging Automizing and Optimizing Package



Service Highlights

Purpose & Solution

Packaging Benchmarking	Evaluate and compare packaging against industry standards and competitors	To enhance product differentiation, optimize packaging performance, and meet evolving consumer expectations while maximizing cost-efficiency and sustainability.
Vendor Selection Criteria for Packaging Supply	Identify packaging suppliers to provide high-quality, cost-effective, and reliable packaging materials	Implementing selection criteria for product quality, reliability, sustainability, and cost-effectiveness,, optimizing the packaging supply chain
Packaging Artwork Parameters	Establishing guidelines/standards for artwork to ensure consistency, brand integrity, and regulatory compliance	Packaging artwork parameters involves specifying design elements, colors, fonts, dimensions, and regulatory information
Packaging Labeling Parameters	Defining labeling requirements involves specifying content, format, size, placement, and regulatory compliance	Clear communication of product ingredients and other key information, barcode, enhancing consumer trust, and ensuring legal compliance

<p>Packaging cost breakup Factors</p>	<p>Analyze & implementing the various components contributing to packaging costs, enabling effective cost management</p>	<p>Packaging cost breakup related to materials, production, design, labeling, and transportation, allowing businesses to identify cost-saving & efficiency,</p>
<p>Packaging quality testing factors</p>	<p>Ensuring the reliability, shelf-life, safety, and effectiveness of packaging materials & designs</p>	<p>By conducting comprehensive packaging quality testing, including assessments of durability, seal integrity, barrier properties, and material compatibility</p>
<p>Packaging bill of materials (BOM) for each SKU</p>	<p>Packaging Bill of Materials for each SKU involves listing all packaging materials enabling better inventory management</p>	<p>Specifying PM, including containers, closures, labels, and inserts with their quantities & specifications, enabling better supply chain & cost control,</p>
<p>Packaging material specifications sheet</p>	<p>Outline detailed specifications for packaging materials, including dimensions, materials, and properties</p>	<p>PM specifications sheet involves documenting material requirements, performance criteria, and regulatory standards, facilitating accurate sourcing, production, and quality assurance</p>
<p>Product Packaging Trial Factors</p>	<p>Evaluating the effectiveness, durability of new packaging materials before full-scale production to avoid rejections</p>	<p>Comprehensive product packaging trials, assessments of factors such as durability, functionality, shelf appeal, and feedback for informed decisions</p>
<p>Packaging vendor audit factors</p>	<p>Implementing comprehensive packaging vendor audit parameters involves assessing vendor capability factors</p>	<p>Factors such as quality control processes, material sourcing practices, production capabilities, and regulatory compliance, enabling businesses to mitigate risks</p>

Packaging purchase order (PO) parameters

To Streamline packaging procurement process for accurate and efficient communication between buyers and suppliers

Implementing packaging purchase order parameters involves specifying quantities, delivery schedules, quality standards, and pricing terms ensuring smooth supply

